

Riding for Roses

Tour Watch 2005 Kick-off Edition

Lance rides for #7, help the LAF raise \$7M

SUPPORT LANCE'S RIDE

On July 2, 2005, cancer survivor Lance Armstrong begins his historic bid for an unprecedented seventh Tour de France victory. Join us at Central Market, 4001 N. Lamar in Austin, TX, every day from July 2-24 (with rest days July 11 and 18) cheering him on.

You will have the opportunity to watch the Tour de France coverage at 8AM, noon, and 7 PM. The rest of the day there will be interviews with local cyclists, local cancer survivors, and correspondents on the scene at the 2005 Tour de France. There will also be opportunities to create your own "podcast" - an Internet audio broadcast that can be downloaded by others - or participate in a podcast by an Austin podcaster. There will also be promotions by 24 Hour Fitness, cycling books, and an information booth for the Lance Armstrong Foundation.

SUPPORT SPENCER'S RIDE

Spencer Sartin is a five year old cancer survivor, currently eight

FUNDRAISING PROGRESS

As of the July 1, 2005, at noon, Spencer has raised \$6,321.13 to support the Lance Armstrong Foundation. Please help him reach his \$25,000 goal by donating today.



months into a three year and two month chemotherapy regimen for leukemia. He's planning to raise \$25,000 and ride 40 miles to celebrate the one year anniversary of his cancer diagnosis at the Ride for the Roses.

Please join us in supporting the Lance Armstrong Foundation (LAF) and cancer survivors everywhere by donating today.

You can stay up to date on our fundraising and training by reading <http://www.robsartin.com/blog>

Wonders and Worries

Founded in 2001 by two child life specialists with pilot funding from the Lance Armstrong Foundation, Wonders and Worries provides an array of therapeutic activities geared toward children, youth and families coping with chronic or life-threatening illnesses. They offer counseling, therapy sessions for children who have parents with cancer, training classes in child parent relationships (filial therapy is the official clinical name for the technique), and other services.

Wonders and Worries, and other organizations supported by the LAF, offer much needed support to cancer survivors and their families.

Over eighty percent of your donations to the LAF goes to directly fund the mission of supporting cancer survivors. Please consider a donation today.

HOW TO DONATE

There are two simple ways to donate. The preferred method is to use the web. You can donate online by visiting <http://www.robsartin.com/donatenow> and you will be redirected to the secure donation form at the LAF where you can donate using your credit card, or visit <http://www.laf.org> and select "Donate" and "Donate to Peloton Member", enter rider number 200254831. For those who prefer, you can send a form either using this newsletter or by downloading a form from <http://www.robsartin.com/downloads/lafform.pdf> and filling in "Spencer Sartin" for the rider name and "200254831" for the rider number. Then put as large a number as you can afford in the amount and include a check or credit card information.

Please email rifter05@robsartin.com or phone (512) 791-5804 if you would like us to wear a bib tag in memory of or in honor of a cancer survivor or if you have any questions (such as "What is a bib tag?").

If your employer has a gift matching program please send the information to:

Tiffani Hunt
Development Services Coordinator
Lance Armstrong Foundation
PO Box 161150
Austin, TX 78716-1150

Thank you for your donation and your support.



Online donations are preferred. If you wish to donate by mail, please feel out this form (checks should be payable to the Lance Armstrong Foundation) and mail it to:

Peloton Project
P.O. Box 131808
Houston, TX 77219-1808

Member Name: Spencer Sartin

Member Number: 200254831

Name: _____

Billing Address: _____

City: _____ State: _____ ZIP: _____ Country: _____

Evening Phone: _____ Day Phone: _____ FAX: _____

Email: _____

Amount of Contribution: _____

Method of Payment: Check Credit Card

Credit card information: Mastercard Visa AMEX Discover

Account #: _____ Expiration Date: _____

Name on Card: _____

Signature: _____